

AGRICULTURAL SALES COOPERATIVE

MEGÉR-TÉSZ

MEZŐGAZDASÁGI
ÉRTÉKESÍTŐ- TÉSZ SZÖVETKEZET

MEGÉR-TÉSZ



ADDRESS/COUNTRY

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LEGAL ORGANISATIONAL FORM

Cooperative

WEBSITE LINK

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CONTACTS

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CONTEXT

/

INFO**YEAR OF CREATION**

2015

DESCRIPTION/MAIN ACTIVITIES

The “MEGÉR-TÉSZ” Agricultural Sales Cooperative was established in 2015 as a sales cooperative. The members of the cooperative mainly specialize in the production of industrial fruits: the organization currently operates as an association of elderberry, cherry, apple, currant and apricot growers. The basic goal of the cooperative is to carry out sales, coordinate procurements, increase the degree of processing of products, with regard to the production of its members. MEGÉR-TÉSZ is a state-accredited training institution.

MAIN STAKEHOLDERS

member, clients, producers

- » Producer and non-producer members;
- » Domestic and foreign industrial processor buyers;
- » Retail chain buyers;
- » Freshmarket buyers.

GEOGRAPHIC COVERAGE

1-service/goods production; 2-markets/consumers/beneficiaries

The geographic coverage of the co-operation is ‘global’.

The producer members are mostly situated in the Transdanubian region of Hungary.

The sales directions of MEGÉR-TÉSZ are diverse: elderberries and cherries are sold in the form of mince, as well as frozen and packaged products - typically for factories and smaller processors. Apples are mainly sold to retail chains in Hungary, as well as to Western European retail partners and processing plants.

REVENUE

In 2019, the net revenue of the co-operative was 1 687 069 euro.

OWNERSHIP STRUCTURE

who/how many: shareholders/owners/members/worker members/ donors, ...

The number of members is not public. There are producer and non-producer members separated.

The coop employs one person.

Membership requires financial contribution when joining the organization.

Members can only sell through the cooperative. An exception to this is the sale of 25% of the crop on the member's own farm for the consumers' personal needs, with the permission of the cooperative.

VOTING PROCESS

All members of the cop-op have equal voting rights.

BENEFITS OF BEING MEMBERS

Benefits of being members:

- » Discounted wage juice production from the member's own fruit;
- » Collection of picking brigades during the harvest period;
- » Discounted propagating material;
- » During the season, 24-hour customer service is available to members;
- » Provision of consultancy services;
- » Telephone fleet connection with extra discounts;
- » Tax advisory service;
- » Discounted accounting services;
- » Application management for the writing of applications.

**GOVERNANCE
AND MEMBERS
PARTICIPATION**

STRUCTURE/ORGANISATION CHART

The co-operative's decision-making body is the General Assembly, consisting of the members.

The organization is managed by the board of directors.

ASSEMBLIES

how many, how, other assemblies than the General one

There are no specific assemblies other than the General Assembly.

BOARD COMPOSITION AND ORGANISATION

The Board of Directors (with 3 members having individual representative right), it is led by the chairman of the board.

The supervisory board consists of 3 members who are employed with a mandate contract.

**COOPERATIVE
PRINCIPLES
BEST PRACTICES**

*Principles for which
the coop represents
a good practice*

PRINCIPLE 4. AUTONOMY & INDEPENDENCE

The cooperative saves 15% of its after-tax profits to a Community fund, from which it provides the following benefits to its members and their relatives:

- » In case of non-payment by the customer, it compensates in proportion to the personal contribution;
- » It finances business trips;
- » Provides funeral assistance in the event of the death of a member's relatives.

PRINCIPLE 5. EDUCATION, TRAINING AND INFORMATION

MEGÉR-TÉSZ undertakes to organize and implement trainings in five target areas:

- » awareness-raising trainings;
- » trainings based on voluntary participation, mainly on eco/bio topics (vocational, official, non-vocational);
- » compulsory training (fire protection, occupational safety, occupational health, etc.);
- » training for young farmers beyond compulsory ones and other training to assist farming;
- » training in addition to the compulsory training required for short supply chains in the Rural Development Program.